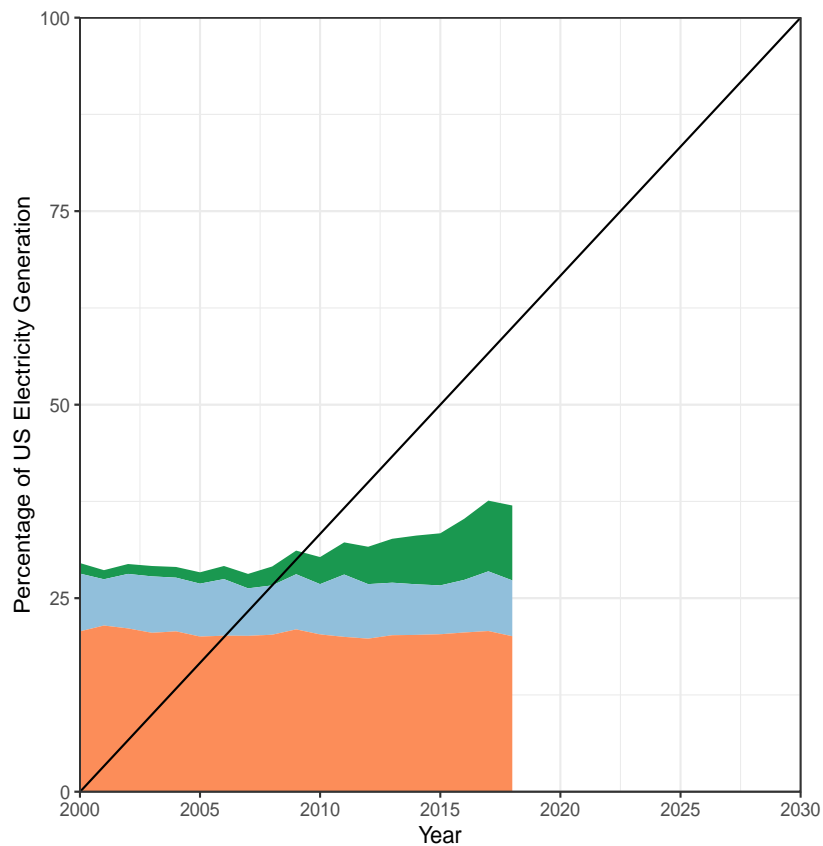
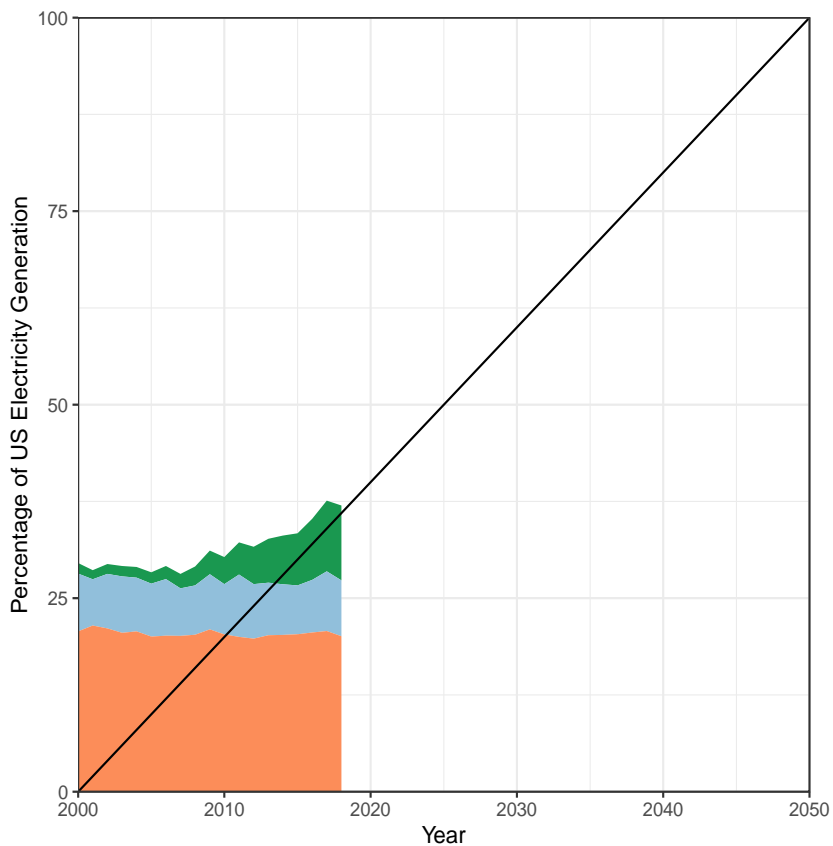


Short Circuiting Policy: Book Talk

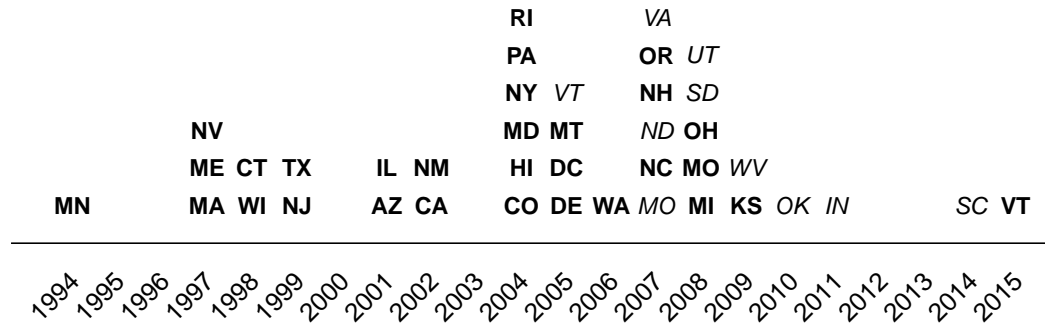
Leah Stokes
Assistant Professor, UC
Santa Barbara

The Challenge: Narwhal Curves

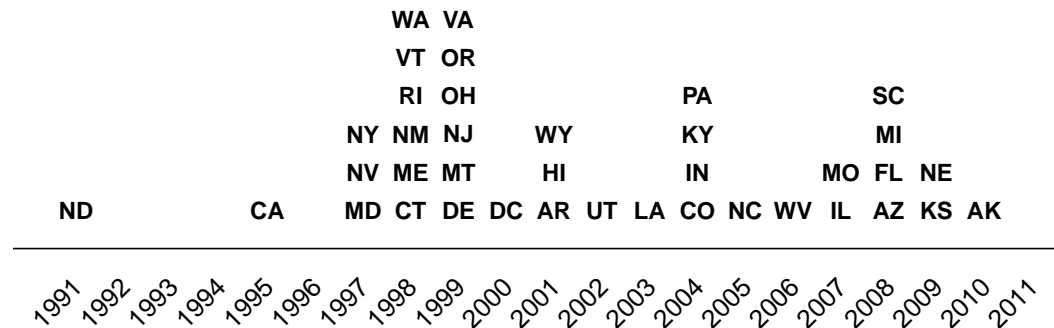


State Laws Fueling Decarbonization

RPS Policies Passed by Year



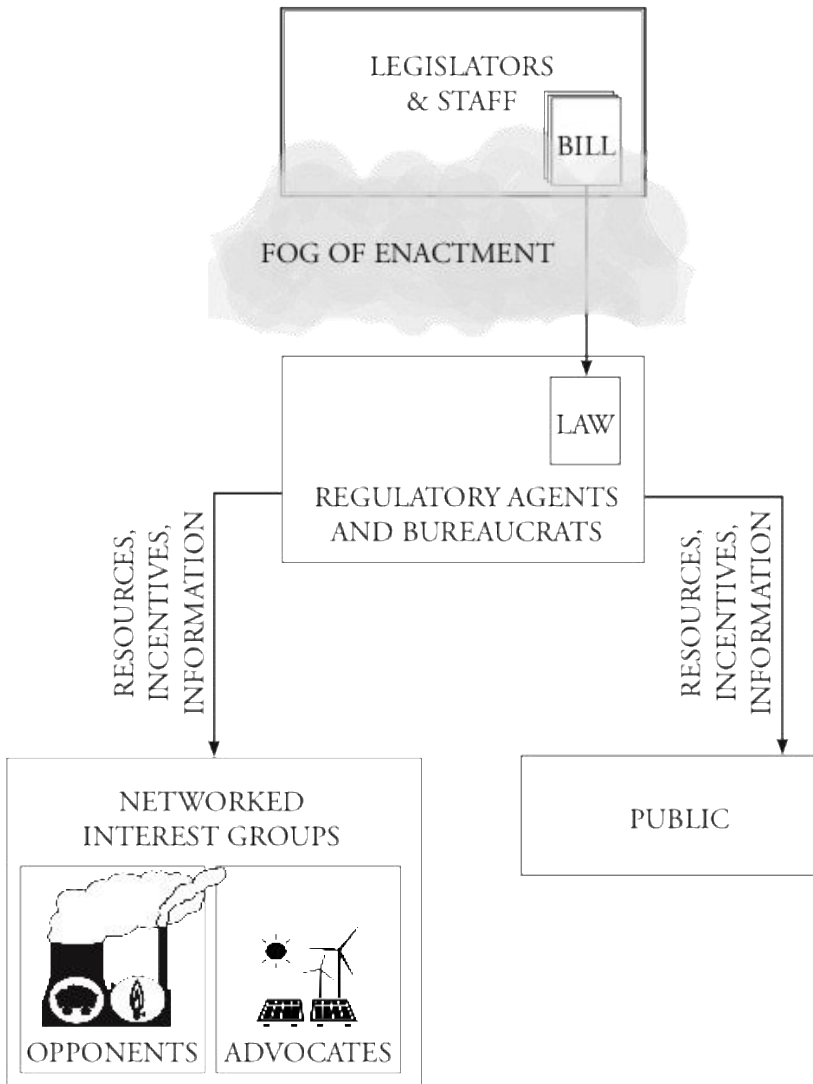
NEM Policies Passed by Year



Interest Group Backlash

- Fossil fuel companies and electric utilities are resisting the clean energy transition.
- They use a variety of tactics to undermine policy feedback:
 - lobbying
 - implementation resistance
 - primaries, elections
 - astroturfing, outside lobbying
 - court cases

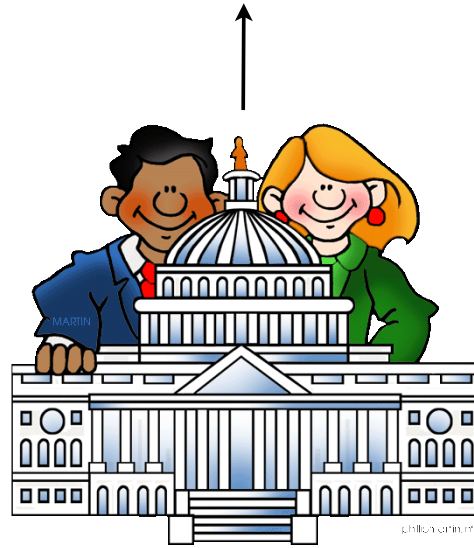
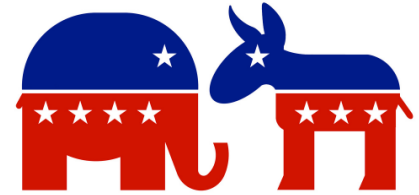
Theory: Policy Feedback



- Bills can often be difficult to understand because of the ‘fog of enactment’ or the complexity involved in major policy reforms.
- After implementation, these laws can begin the feedback cycle by redistributing resources, shifting and incentives and providing new information.
- This is when learning and preference updating can happen, including through networks across state borders and via policies across scales of government.



Political Control



Interest Groups



Bureaucrats



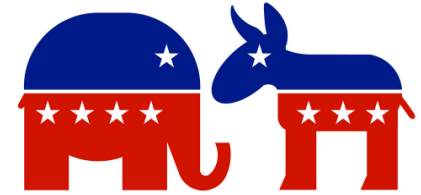
Public



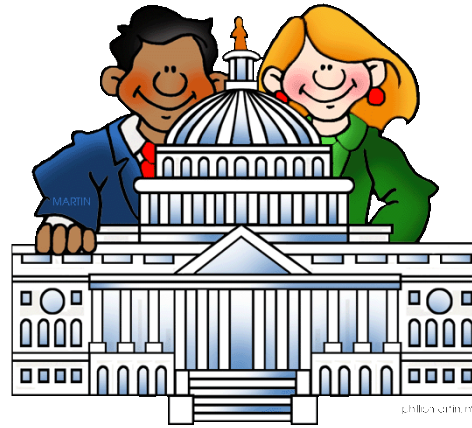
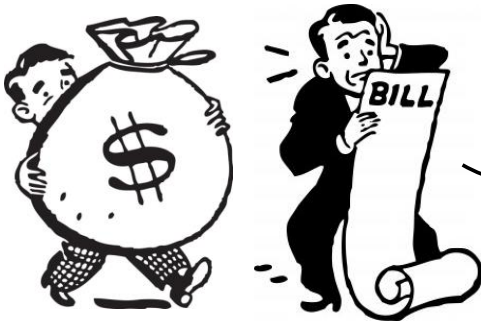
Implemented policies
redistribute resources
between
advocates and opponents



Political Control



Interest Groups



Bureaucrats



Public



Interest groups influence
policy both directly and
indirectly by influencing
the public

Outside Lobbying vs. Astroturfing



KANSAS SENIORS ARE ALREADY FINANCIALLY STRESSED

HIGHER UTILITY BILLS AREN'T HELPING.

Rising costs of gasoline, groceries, and health care have put seniors and those on fixed incomes in a tough financial position. To make matters worse, our utility bills are going up.

Since the Renewable Portfolio Standard passed in 2009, our state legislature has forced energy companies to use more

expensive energy sources rather than the proven, abundant, and affordable resources that have kept our bills low.

The result has been some Kansans have seen 15 rate hikes since this law went into effect. Kansans aren't alone. In other states with these laws, rates have gone up an average of 27%.

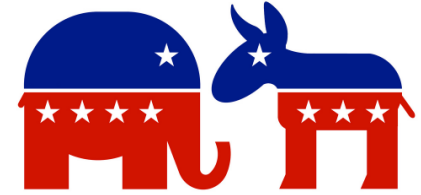
Call Rep. Don Hineman at 785-296-7636 and tell him to repeal the RPS Mandate.

Implemented policies
redistribute resources
between
advocates and opponents

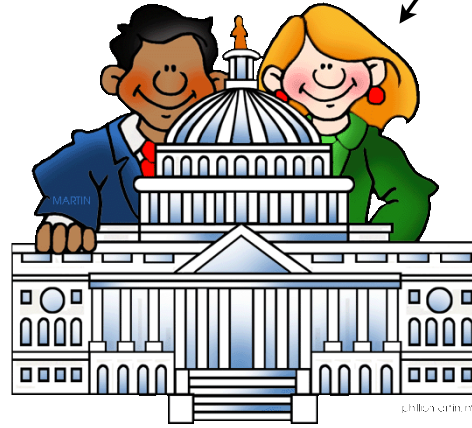


Interest groups support
politicians that share
their views in primaries
+ general election.

Political Control



Interest Groups



Bureaucrats



Public



ELITE POLARIZATION

- Historically, renewables policies have received bipartisan support.
- Today, Republicans are increasingly hostile towards these policies.

Year	State	Governor
1994	MN	R
1996	AZ	R
1997	NV	D
1997	MA	R
1997	ME	I
1998	WI	R
1998	CT	R
1999	TX	R
1999	NJ	R
2001	IL	R
2002	NM	R
2002	CA	D
2004	RI	R
2004	PA	D
2004	NY	R
2004	MD	R
2004	HI	R

2005	MT	D
2005	DE	D
2007	NH	D
2007	NC	D
2007	OR	D
2008	OH	D
2008	MI	D
2009	KS	D

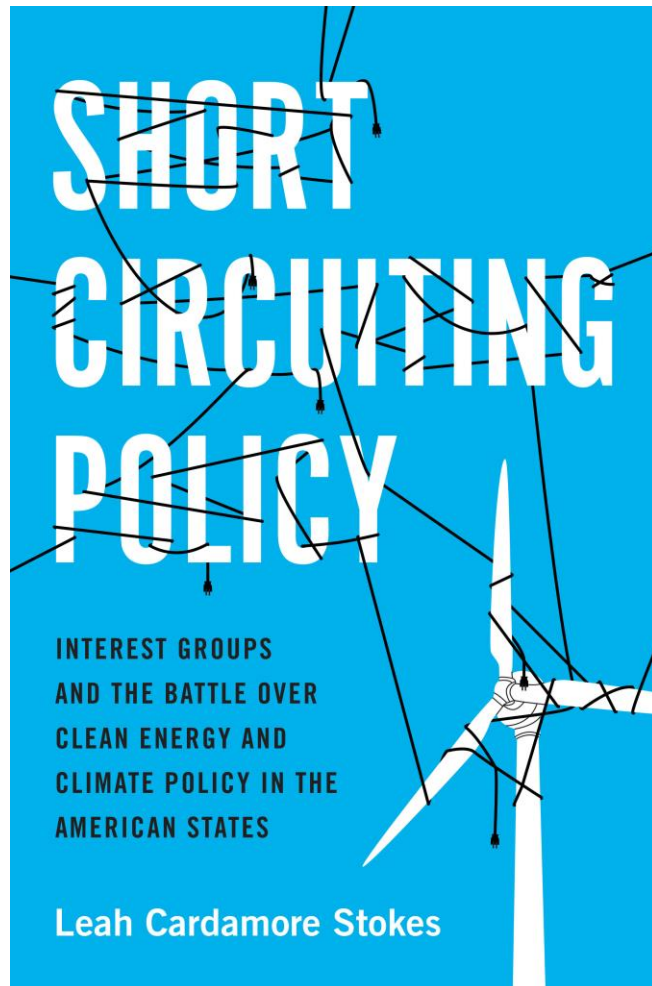
Cases

4. Policy Feedback Takes Hold: Networked Advocates Use the Public to Drive Clean Energy Leadership in Texas [108](#)
5. A Direct Line to Legislators and Regulators: Fossil Fuel Corporations Undermine Texas's Solar Energy Law [125](#)
6. Retrenchment by a Thousand Cuts: Koch Industries and Allies Drive Polarization on Clean Energy in Kansas [141](#)
7. Regulatory Capture Thwarts Feedback: Utilities Undermine Arizona's Net Metering Policy and Clean Energy Targets [164](#)
8. When the Fog of Enactment Lifts: Utilities Drive Rapid Retrenchment of Ohio's Renewable Energy Laws [194](#)

Climate Denial & Climate Delay

- Electric utilities, like fossil fuel companies, have played a key role in delaying the clean energy transition (Chapter 3).
 - Promoted a wasteful energy system.
 - Promoted climate denial.
 - Worked to rollback clean energy laws.
- You can read a summary of this part of the book on Drilled News.

How to get a copy



- Want to buy a copy? Go to the [Oxford University Press](#) website.
- Discount code: ASFLYQ6 – 30% off.
- You can also buy a kindle ebook for \$19.99.

THANK YOU!

Questions?



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